

## EVENT PRESS RELEASE

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**PROFESSIONAL  
CUSTOM  
HOMES LTD**

### FOR IMMEDIATE RELEASE

#### **Brother-Sister Duo Builds Inner-City Homes With Environmental And Social Focus**

- Professional Custom Homes Ltd. has grand opening event to launch its first showhome on Saturday, September 14<sup>th</sup> (12pm-5pm) at 901 Russet Road NE.
- Free event includes tastes and talents of Calgary (POW Pizza, Rosso Coffee, Fiasco Gelato, Freehold Brewing Co., First Calgary, Telus) as well as activities for the kids. This event includes tours of the home, preferred mortgage rates, and prizes including \$20,000 off the purchase of a new home.
- The company was founded in 2013 by siblings and has grown exponentially, focusing on social responsibility and affordability for buyers.

*Calgary, Alberta* – Professional Custom Homes Ltd. is launching its first showhome with a Grand Opening Event. The new showhome at 901 Russet Road NE opens on September 14<sup>th</sup>, 2019 from 12pm-5pm. Potential buyers/sellers, investors, and neighbours can tour the home while enjoying POW Pizza, Rosso Coffee, Fiasco Gelato, and giveaways from Freehold Brewing Co. More information can be found at [www.facebook.com/prohomesab](http://www.facebook.com/prohomesab)



The event is an opportunity for guests to meet the developers, ask questions about the construction process, and receive preferred mortgage rates from industry partner, First Calgary. Telus will also be demonstrating the home automation and security features of the home. Guests can also enter to win prizes such as a \$100 Visa gift card and will even have a chance to win \$20,000 off the purchase of their home.

“One of our homes sold in just 30 hours!” recalls Kulwant Kaur, Gursharan Singh’s sister and the co-founder of Professional Custom Homes. While the company first started in 2013, building just 2 homes per year, they have now ramped up operations and are building over 20 homes, with 60% of their offerings pre-sold. Kulwant attributes the company’s success to the values and ethics taught by her parents, Punjabi-Sikh immigrants who owned a successful restaurant in downtown Toronto during the 1980’s. Social responsibility is part of that, and the company is reducing the construction landfill footprint by donating or recycling appliances, lumber, concrete and other materials.

Professional Custom Homes Ltd. was founded in 2013 by Gursharan Singh and Kulwant Kaur. Homes are available in Renfrew, Winston Heights, West Hillhurst, Ramsay and other neighbourhoods, however development and construction is also available upon request. For more information and to view current listings, visit [www.prohomesab.com](http://www.prohomesab.com) or email [build@prohomesab.com](mailto:build@prohomesab.com)

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